

# Targeted invitation management

# REHAB

Rehabilitation | Therapy | Care | Inclusion

THE 23<sup>RD</sup> EUROPEAN TRADE FAIR

## 22 – 24 May 2025

Karlsruhe Trade Fair Centre

Supercharge your trade fair contacts for **REHAB 2025 – the European trade fair for Rehabilitation, Therapy, Care and Inclusion**. We offer numerous advertising materials that you can use online free of charge, and order via our **Online Service Center (OSC)**.

## Customer vouchers for free entry to the trade fair

Invite your customers to visit **REHAB 2025** with a range of ticketing options:

- **Printed voucher** for free admission

This can be sent by post or delivered in person during customer appointments. Your guests can also register online in advance of the event at:

[www.rehab-karlsruhe.com/gutschein](http://www.rehab-karlsruhe.com/gutschein) to receive a 'Print@Home' or mobile phone ticket.

- **Digital voucher code** as a registration link

In your customer account (OSC -> Voucher Management) you'll find a **registration link** that can be forwarded to customers you want to invite to REHAB 2025.

The link will take them directly to the online shop where they can access their free ticket.



### And the best thing about it? You invite guests and we pay the entry fee!

Exchanging ideas directly with valued customers couldn't be easier, thanks to our **FREE vouchers for your clients and business partners!**

In the voucher management section of the Online Service Center (OSC) go to "Visitor management/Visitor Activities" to view your quotas, see who has already registered and also those who are planning to visit the show.

For more information and downloadable text templates for your invitation letter, click here: [www.rehab-karlsruhe.com/en/exhibit/download-area](http://www.rehab-karlsruhe.com/en/exhibit/download-area)

# Free advertising materials

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## Visitor flyer

The 8-page DIN long **flyer** provides all the important key data on the contents and the programme of REHAB 2025. Use the flyer as an informative display, for your postal mailing or for personal distribution.

## A3 poster

Display **posters** to alert customers to your participation in the trade fair.

## Online banner

In spring 2025, you will receive **personalised online banners** with your stand number. Use the banners to publicise your trade fair participation on your website, in your newsletters and on your social media channels.



## CON.THERA – Interdisciplinary Conference for Therapists: Get discounted tickets for your staff and customers

In 2025, **CON.THERA** will take place for the third time. Held in close collaboration with Team Lamprecht Fobis, the conference will run in parallel with REHAB and, as an **exhibitor, you'll be entitled to a 10% discount on tickets.**

You are also welcome to use the 8-page DIN long flyer (German language only), which provides a complete overview of the top-class lecture programme.

**CON.THERA**  
Interdisciplinary Conference for Therapists



To find out more, please contact: [christina.schlegel@messe-karlsruhe.de](mailto:christina.schlegel@messe-karlsruhe.de)

From February 2025, exhibitors will receive a **postal starter package with additional advertising materials** which can be **reordered at any time, free of charge**. All **logos** and **online banners** will also be available for download: [www.rehab-karlsruhe.com/en/exhibit/download-area](http://www.rehab-karlsruhe.com/en/exhibit/download-area)

Follow us on social media and tag us in your REHAB and CON.THERA posts!



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karlsruhe